



## History

### **2011**

#### **Opening of Shanghai office**

Adveq opened an office in Shanghai.

#### **Launch of Adveq Real Assets program**

The Adveq Real Assets program focuses on closed end funds with a focus on natural resources and the first step of their transportation.

### **2010**

#### **Signing of UNPRI**

Adveq utilises the UNPRI framework to evaluate and improve its own ESG principles and measures. The firm integrates ESG principles into its management approach, as well as into the products and services it offers to clients.

### **2009**

#### **Launch of Adveq Secondaries**

The Adveq Secondaries program is dedicated to investing in private equity funds on a secondary basis across a full range of investment strategies and geographical regions.

#### **Implementation of GIPS® standards**

Implementation of GIPS® standards in 2009 as one of the first private equity fund of funds managers. CFA Institute's Global Investment Performance Standards (GIPS®) ensure a complete, comparable and fair view of performance.

#### **ISAE 3402 (fka SAS 70) certified process**

The controls related to Adveq's investment management, fund administration and information technology practices are compliant with ISAE 3402 Type 2, an internationally recognized assurance on controls reporting.

### **2008**

#### **Opening of Beijing office**

The expansion continued with the opening of an office in Beijing which ensures proximity to market participants. Most of Adveq's Asian investment professionals are based in the firm's Beijing office.

#### **SEC registration**

Adveq registered with the US Securities and Exchange Commission as an investment adviser under the Investment Advisers Act.

### **2007**

#### **Opening of New York office**

Adveq opened its first overseas office in New York with the aim to enhance its value add to its fund managers and its clients based in North America. Adveq has been investing in the US since the firm's inception in 1997.

### **2006**

#### **Launch of Adveq Asia program**

The Adveq Asia program focuses on fund managers investing in the Asia-Pacific region. Prior to launching its first Asia fund, Adveq made investments in Asia through its other funds. The first Asian investment was made in 1998.

### **2005**

#### **Launch of Adveq Opportunity program**

The Adveq Opportunity program focuses on small/mid-sized turnaround and small buyout opportunities in the US

## **2002**

### **Opening of Frankfurt office**

Adveq opened an office in Frankfurt.

## **1998**

### **Launch of Adveq Europe program**

The Adveq Europe program focuses on fund managers investing in Europe across investment stages (predominantly buyouts).

## **1997**

### **Adveq founded in Switzerland**

Adveq started its activity in private equity fund of funds services in Zurich with the launch of the Adveq Technology program.

### **Launch of Adveq Technology program**

The Adveq Technology program focuses on fund managers investing in technology companies (predominantly venture capital) in the US.

**Adveq – partner for private market investing.**